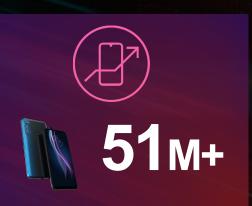


## Lenovo Smarter technology for all

"We're committed to delivering technology that improves human outcomes. We're not developing tech for tech's sake; we are purposeful in delivering human-centered innovation"









#### Four decades of journey

#### 1984-1993



#### Entrepreneurship

- 11 entrepreneurs
- CNY 200,000
   (US\$25,000 in 1984)
   in startup funding

1994-2003



#### Own PC brand

- Launched own PC brand
- #1 in China in 1996
- #1 in AP in 1999

#### 2004-2013



#### Globalization

- Acquired IBM PCD in 2005
- Navigated global financial crisis
- #1 PC company globally in 2013

#### **2014-Today**



#### **Transformation**

- Acquired Motorola Mobility and IBM x86 servers in 2014
- 3S strategy
- Transforming to solutions provider

#### Lenovo – At A Glance



#### Service Led Transformation, From Pocket to Cloud



#### Service Led Transformation, From Pocket to Cloud



5

SSG

Solutions & Services Group

Smart verticals
& services



ISG

Infrastructure Solutions Group

Smart infrastructure



IDG

Intelligent Devices Group

Smart IoT



#### **Lenovo ISG Snapshot 2020**

FY 2019/20

State of the Business

Revenue

**Profit** 

**Market Share** 

Gartner Supply Chain Ranked

\$5.5B

(\$365M)

6% Server

**7%** Entry Storage

#34

**Limited** In-house motherboard mfg

**2020 -2022** Strategy

\$

Manufacturing



1

**Verticalize** 

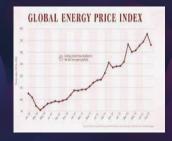
2 **new** In-house motherboard mfg



**Digital** 

\$60M

#### Disruptions 2020 – 2023. The Supply Chain 1000 year flood

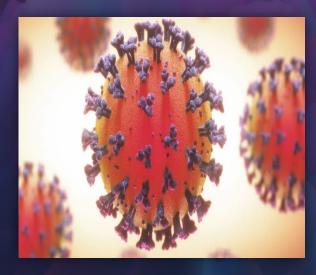


**Energy Crisis** 

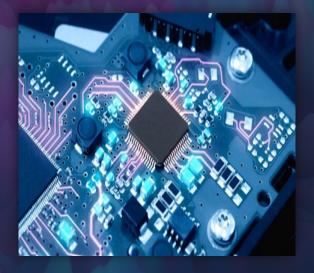


Global Inflation





**Pandemic** 



**The Great Chip Shortage** 



Talent Shortage



**Ports Congestion** 



#### **Lenovo ISG Snapshot – Then and Now**

FY 2019/20

State of the Business

Revenue

**Profit** 

**Market Share** 

Gartner Supply Chain Ranked

\$5.5B

(\$365M)

6% Server

**7%** Entry Storage

#34

**Limited** In-house motherboard mfg

2023

\$10B

\$55M

8% Server

**23%** Entry Storage

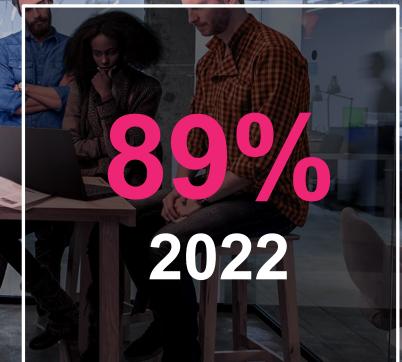
#9

3 NEW manufacturing facilities

2 NEW In House Motherboard Manufacturing

# Employee Engagement Increased

78%



#### How did we do that....?



#### **Bold Global / Local Manufacturing**



#### **Relentless Digital Transformation**



## **Customer Centricity** as our North Star



#### **Purpose Driven Organization**





#### Global / Local Network

Hybrid manufacturing model | "Global-Local" network | Agile resilience













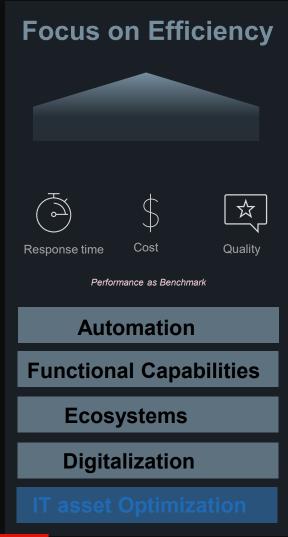






#### 2021-2022: >50% Lenovo IT Spend redirected to Supply Chain

Pre-Pandemic



**Auto Data Driven** 

**Supply Chain** 



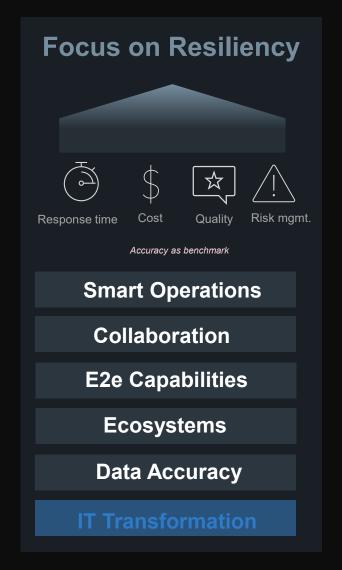
**Al Supply Commit** 



**Trust Your Supplier** 



Post-Pandemic



## Lenovo Culture = Customer Centricity

#### Vision:

Be the Most Trusted partner- empowering customers' Intelligent Transformation and helping solve humanity's greatest challenges.

Bonus Tied to Cx

95%
On Time
Delivery

234%
Customer
Embedded SC
Growth

Building Customer Intimacy through intentional organizational design

## Purpose Driven Organization Something Bigger than Yourself Sense of Belonging & Camaraderie Meaningful Contribution 2023 Lenovo. All rights reserved. Lenovo

## Pause for Reflection



## The Bullwhip Effect is Real

Chasing unprecedented demand today will cause excess supply tomorrow



## Alignment with business functions

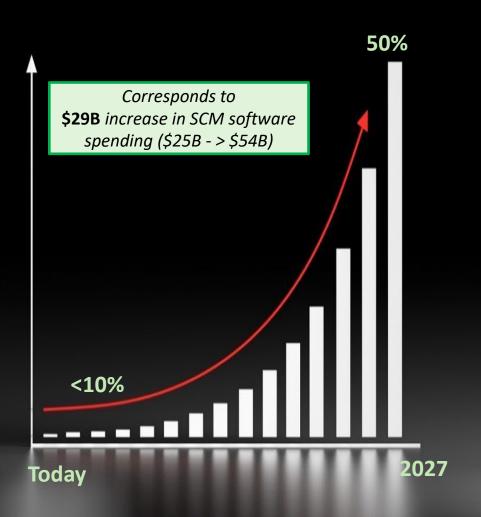
Building strong connections across functional areas of the business.



## Prioritize Long term Planning

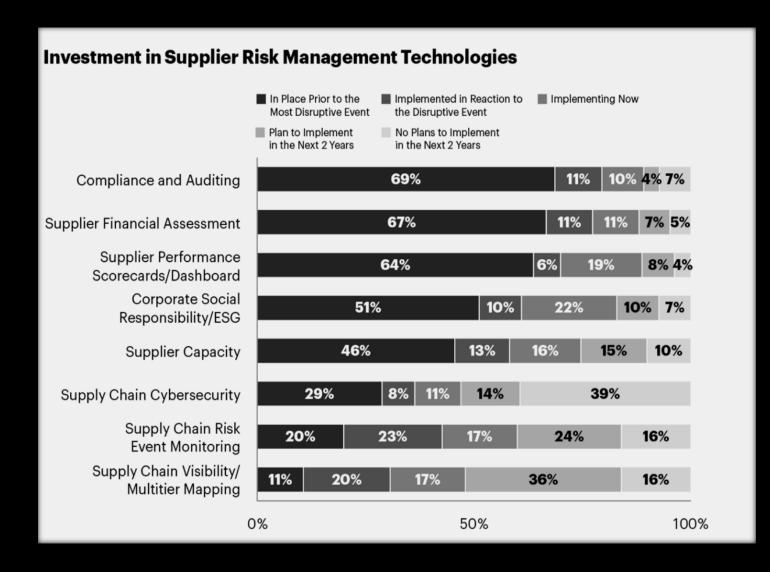
Force yourself to allocate significant time for strategic, longer term planning

#### Use of supplier networks will grow to 50% by 2027



- Identity-driven supplier networks will drive this growth
- Transforms traditional supplier sourcing by providing easily accessible, high-quality, reliable data
- Blockchain technology will facilitate this transition, leveraging decentralization and immutability
- Only a decentralized technology can deliver this supplier network ecosystem

#### Organizations have a broadening interest in risk products



Organizations are progressively managing 3rd-party risk across the life cycle of the relationship, not just initial "certification"

Worldwide disruptions are driving organizations to automation and risk data subscriptions

Organizations looking for 3rdparty risk management tools to manage risk holistically



#### The supplier network ecosystem is the future



- Market demands are driving a radical shift to trusted supplier identities
- Pre-screened, decentralized, data-enhanced supplier record becomes essential



- Supplier networks will be the fulcrum of an ecosystem-centric supply chain
- A decentralized ledger technology will drive this supplier ecosystem



- Data and Al Models will be the most valuable resource to these networks
- Clean golden supplier record data is the fuel to power GenAl

#### Disruption as an Opportunity, Call to Action

- 1 View yourself as an **OWNER**.
  You **OWN** the customer experience.
  You **OWN** Quality.
  You **OWN** this Business.
- Invest in RELATIONSHIPS.
  They are invaluable.
- 3 SPEED. How can you take steps out? How you can execute faster?

- BELIEVE that you are a part of a once in a life turnaround. Believe in what you can do as ONE team.
- 5 PASSION. Put your heart into everything you do.

### YOUR TIME IS NOW

## Lenovo

We do what we say.
We own what we do.
We WOW our customers.

























## Smarter technology for all Smarter

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